

Our Children
Our Future
Nos enfants
notre avenir



2021-2022 Annual Report

Our Children, Our Future Nos enfants, notre avenir

Our Children, Our Future/Nos enfants, notre avenir (OCOF/Nena) remains committed to securing a better future for children and their families in our communities through positive learning, socialization, parent education, nutrition and food programs. Families have knowledge and access to services, regardless of income, age, race or ability. Services are seamless, welcoming, conveniently located and responsive to each family as needed. There is wisdom in preventive measures; therefore we must invest energy and resources in our children, families, and communities today.

Board of Directors 2021 - 2022

Vincent Lacroix	●	President
Tina Leduc	●	Vice-President
Steve St. Denis	●	Treasurer
Claire Valtins	●	Director
Calvin Makela	●	Director
Marianne Schwendener	●	Director
Alex McCauley	●	Director
Marlo Desjardins	●	Director
Kathy Longarini	●	Director

VISION

Children and families are the heart of our future

VALUES

Development
Inclusiveness
Collaboration
Excellence

MISSION

Engaging children and families in fostering a healthy future for our communities

2018-2023 Strategic Plan

To broaden our community outreach through various marketing strategies.

- Identify and address gaps and barriers in our communities in an advocacy role.
- Pursue funding, grants and fundraising opportunities to expand our services to children from ages 0-18 as well as their families.

To evaluate the feasibility and pursue opportunities related to the development of an OCOF Community Resource Center.

- Conduct feasibility studies on OCOF Head Office / Community Resource Center opportunities.
- Develop realistic scenarios for expansion of OCOF via ownership or lease.
- Pursue funding, grants and fundraising opportunities focused on the development of the OCOF Head Office / Community Resource Center.

To develop a systematic approach to communication within the organization.

- Improve awareness of programs, events and site specific offerings through multiple communication methods.
- Improve communication, awareness and referrals between daycares and programs.
- To recognize and celebrate all staff for their service and contribution to the organization.

To recruit, train, motivate and mentor staff to ensure quality services and overall wellbeing.

- Improve recruitment practices to establish consistency in skill, motivation and expectations.
- Act as a model learning organization by providing ongoing professional development opportunities and in-house training for all staff.

Report of the Board President and Executive Director

Once again this year, it is our pleasure to present our 2020/2021 report to our members, funders, community partners, and sponsors. Our report, which we encourage everyone to peruse, summarizes our accomplishments over the past year, which has been a year of challenge and change not just for our organization but for the world in general.

In reflecting back on the year and the fact that we are still faced with uncertainties related to COVID-19, this is a time to reflect on the many lessons learned this past year and to move forward together with a sense of hope and pride for who we are as an organization.

We want to thank our stellar employees for their patience, kindness, creativity and most of all their support during this pandemic. As many of you already know, this has been an exceptionally difficult time for everyone, but the unwavering dedication of all of our employees has allowed us to continue to provide the best care and services for the children and families in our community.

We have embraced virtual programming and virtual meetings with little or no difficulties thanks to our amazing I.T. department. This allowed our program staff to continue providing virtual programs to their many families and allowed our administration department (Head Office) to work from home while still providing the same level of service to our Managers and staff. We were one of the first child care organizations to offer Emergency Child Care, despite the fact that staff and Supervisors were worried about contagion and their own health and safety.

We have been creative in how we tackle food security in our community and creative in our fundraising efforts to diversify and ensure our families and our communities are taken care of.

Our employees have been resilient and innovative and nothing short of amazing and we thank everyone for their tenacity and hard work during these unprecedented and evolving times. We sincerely thank our Administration team, our Supervisors and Leads, and our Leadership team for their hard work and perseverance during this past year. Your support has been immeasurable.

All of the above would not have been possible without the support and trust from our Board of Directors. We have had to make so many transitions and the Board has adapted and accepted the virtual world with much ease. We thank the Board for their guidance, leadership and forward thinking as we struggled to emerge as a financially viable organization at the end of the day.

As always, we acknowledge and thank our funders, our fundraising sponsors and our community partners for their support and trust in our organization.

Our fantastic staff are the foundation of this organization and we thank them for their steadfast commitment to the children and families in our community and for their commitment to fulfilling our strategic obligations and upholding our values and principles.

We don't know what the future will hold, but we look forward to another year of change and growth as we continue this pandemic journey together!



Vincent Lacroix
Board President



Susan Nicholson
Executive Director

Report of the Director of Programs

As the Director of Programs, every day seems to offer new challenges, which creates excitement in a career where change means growth. COVID-19 has thrown a learning curve to everyone world-wide, and we can choose to claim defeat, or we can rise to the occasion and use this unique experience as motivation. I think for children, families, staff and the community as a whole, the most challenging was moving away from face to face contact, along with the addition of added safety features, be it the wearing of PPE or the need for enhanced cleaning and everything in between. However, with every dark cloud, there seems to be a silver lining. Although we continue to meet with the incredible invention of technology, there seems to be a great amount of accomplishment, in a lesser period of time. Less or no travel, limited interactions before and after a meeting, and sometimes a quieter atmosphere; all situations that save time, and we know how precious time is.

As I reflect on the past year, the largest and I think, the most positive impact that has risen from this pandemic, is that the early learning and child care community has banded together to collaborate with our community partners in a fashion we have never experienced before. No longer do I feel that our organizations are running as silos, and we are all banding together to achieve a common goal, and that is to provide the best possible early learning and care for the children and families in our community, with the dedicated staff and resources we have available. We are part of a caring community, and the past year has proven time and again that we continue to care regardless of the circumstances. I am so proud of our children and their resiliency. I empathize with families; their lives have been turned upside down, and they are doing everything in their power to continue to provide all the necessities their children require to stay safe and healthy in a very different world. And I am so grateful for the OCOF teams who have continued to live the values of Our Children, Our Future in whatever capacity the COVID-19 restrictions have allowed.

***"The secret of change is to focus all of your energy,
not on fighting the old, but on building the new." Socrates***

Without a doubt our world has changed; change is good and growth is necessity. This pandemic has provided us with an opportunity to embrace change and growth, something that OCOF does well.



Terry Deforge RECE
Director of Programs

Report of the Director, Finance & Corporate Services

As I sit here and reflect on the past year as Director, Finance & Corporate Services, the first thing that comes to my mind is "What a privilege to work with such a talented, amazing group of employees and volunteers (Board members)!". There is no way our finance/admin department could have succeeded in getting through all the many pandemic obstacles without such a devoted team!!

Right at the beginning of the pandemic, our entire admin and leadership team had to move out of our Jogues street offices and create new office spaces in their home, all while facing great unknowns. We were of course no different than the millions of businesses around the world who suddenly had to make the abrupt shift to working from home and switch their meetings to virtual platforms such as Zoom and Teams.

I have to admit, we were not necessarily ready at the time to take the plunge and move to virtual! Without Mark Trenouth, our IT Manager, we never could have pulled it off in time to deal with all of the repercussions of the pandemic:

- temporary closures of our child care centres;
- temporary layoffs and rehires;
- the sudden necessity to purchase an enormous amount of PPE to protect our employees and families;
- the introduction of new pandemic relief funding such as the Canada Emergency Wage Subsidy;
- a virtual audit;
- the increase need for a paperless office;
- a change in our fundraising strategy to deal with the loss of events such as benefit concerts and the rising need in food security.

It certainly wasn't natural to switch our meetings to a virtual platform. At first, many of us felt more comfortable discussing projects on the phone, staying away from the more technical platforms. With time, the entire team started to embrace the changes in technology. To our great surprise, we discovered it all came along with an increase in productivity. The pandemic has indeed provided us with an opportunity to reimagine our work processes and empower teamwork.

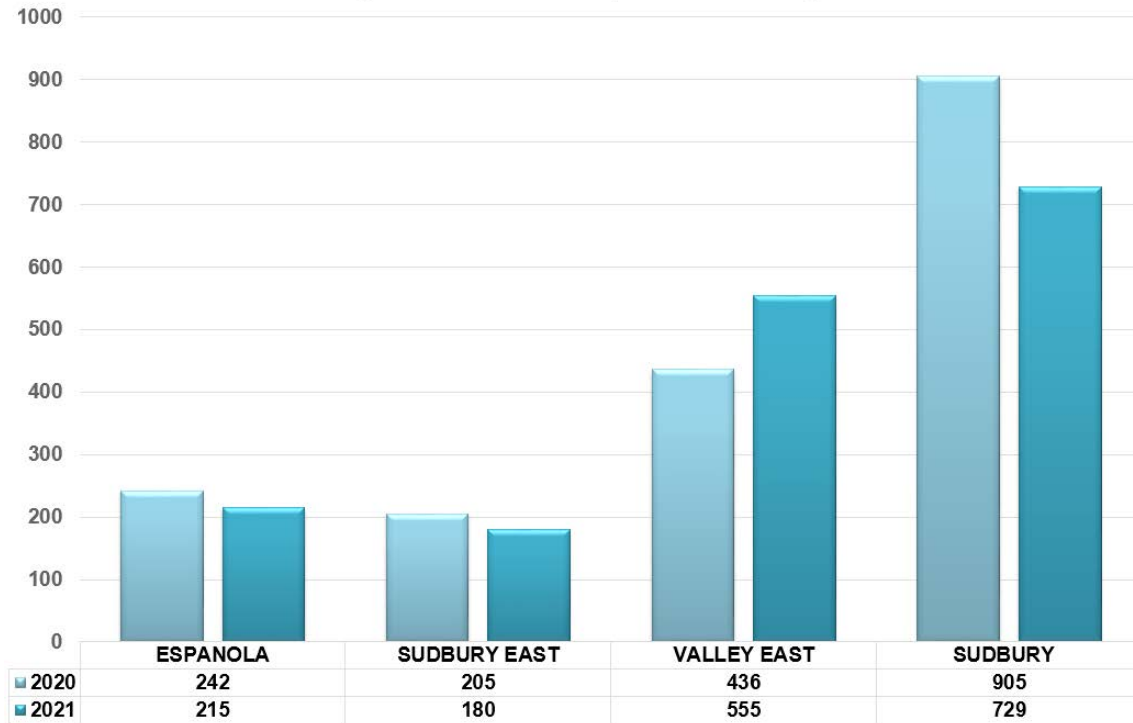
I don't know what the future looks like for our finance/admin department and our head office as the pandemic is still active but I know that whatever happens, our team will be able to adapt, overcome all obstacles, and welcome the new challenges! I also believe that the new skills and experiences will be a true engine of change and innovation.



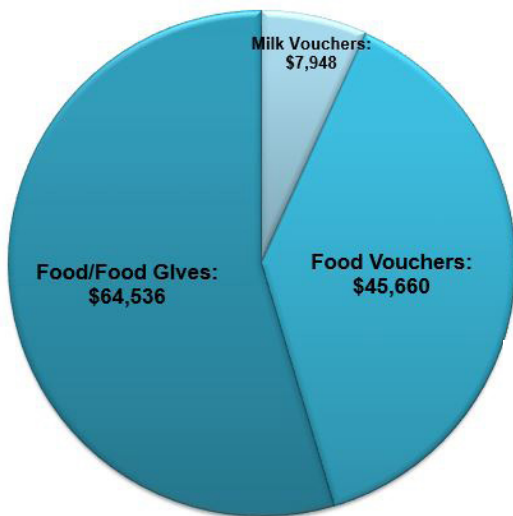
France Gauthier, CPA, CMA
Director, Finance & Corporate Services

Program Stats

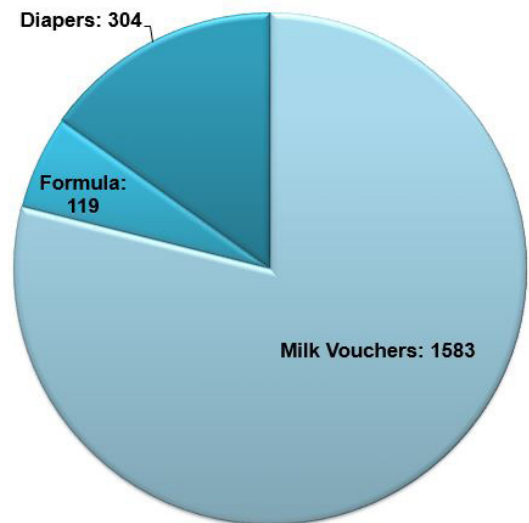
Registered Members per Community



Amount spent on Food Vouchers, Milk Vouchers, Food & Food Gives



Infant Food Cupboard



Registered Members*



*Registered Members is anyone who has completed a membership application with OCOF/Nena

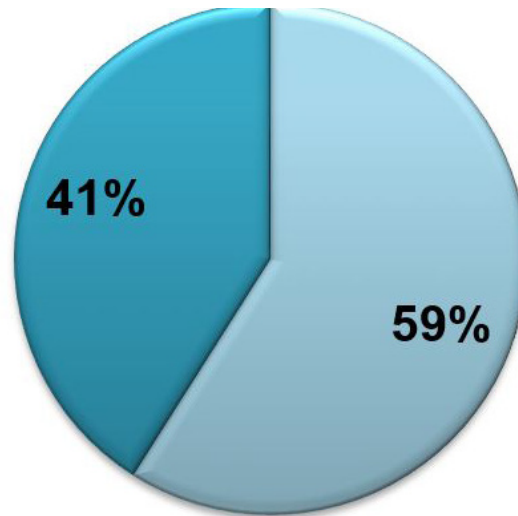
Virtual Programs Offered from April 2020 to March 2021

Science Fun
Circle Time / L'heure du cercle
Creating Healthy Babies
Craft Corner
Dad's Night
Welcome Baby
Family Yoga
Kids Yoga Story
Parent Chat
Parent Support Group
Parent Support Group "We Talk A Lot"
Family Matters
Permission to Pause
Story Time / L'heure du conte
Quick and Easy Recipes
Zumbini
Construction Corner
21 Day Wellness Challenge
Bounce Back & Thrive Parenting Program
HELP Tool Box Parenting Series
Triple P Group
Triple P One on one sessions
Busy Little Hands
Explorer's Club / Club d'explorateur
Children See Children Learn
Coffee Chat
Families in the Kitchen
Family Bingo
Family Challenge
Getting Healthy with OCOF
Home Hacks
Meatless Mondays
Playgroup - Geocache Style
Family Fun Night
Virtual Hike
Looksee Checklist
Show & Share
Discovery Art
Spring Gardening
Cooking with Kids
Mindfulness, Meditation & Gratitude



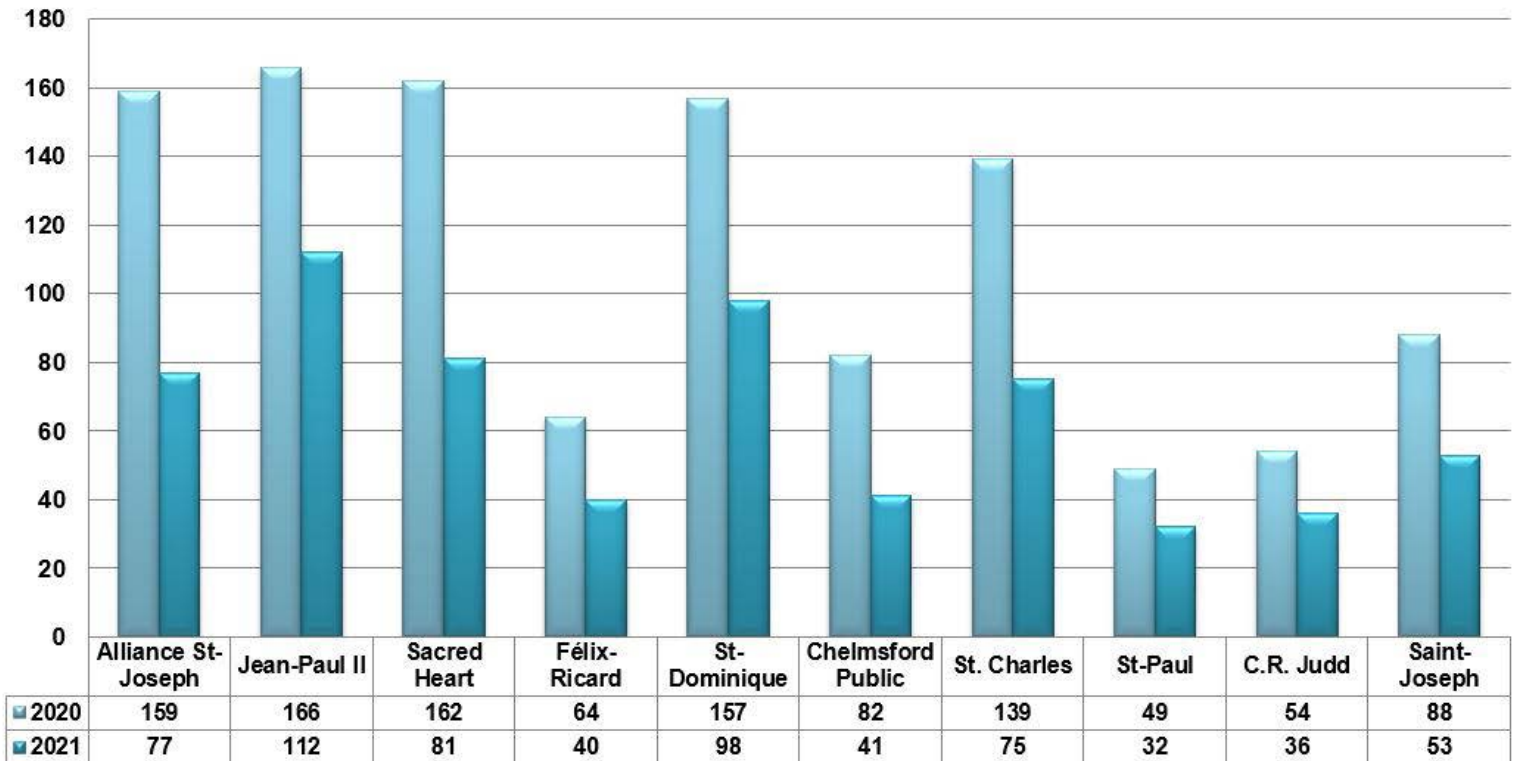
Child Care Stats

Child Care Educators



■ RECE ■ NON RECE

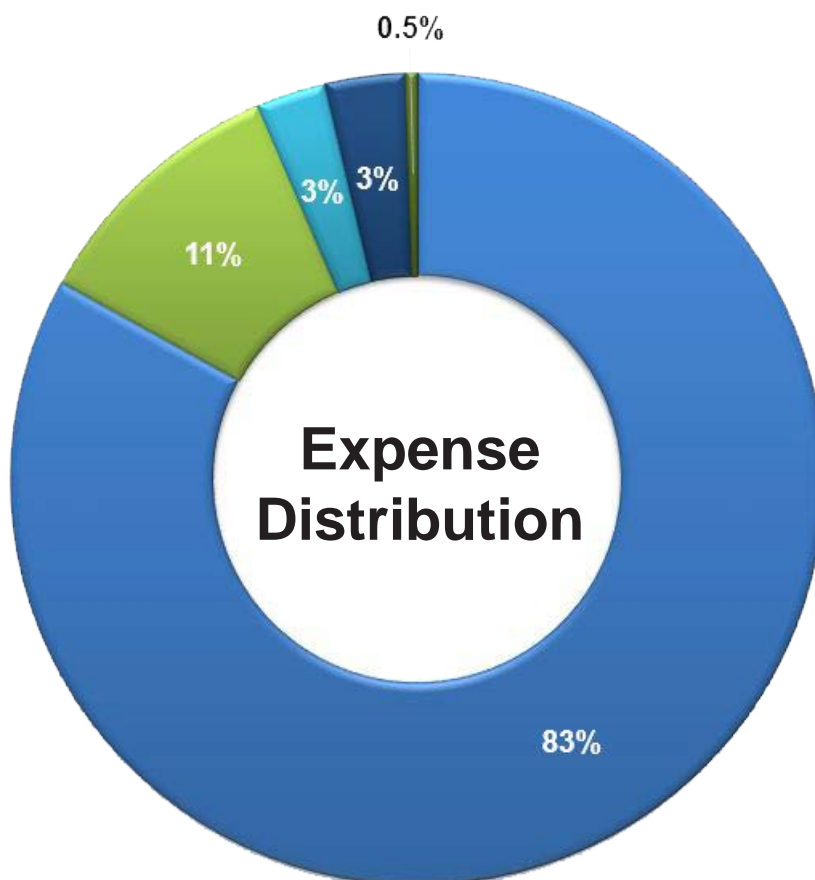
Child Care Enrolment Totals 2020-2021



Financial Report



- Parent Fees - Daycares
\$983,618
- City of Greater Sudbury
\$1,572,442
- Manitoulin-Sudbury District Services Board
\$1,477,598
- Public Health Agency of Canada
\$531,870
- Canada Emergency Wage Subsidy
\$1,795,685
- Other
\$235,188



- Salaries and benefits
\$5,349,714
- Direct costs related to programs and daycares
\$678,561
- Building occupancy
\$176,241
- Office and general
\$206,680
- Amortization of capital assets
\$29,830

Staff Milestones

5 years of service



Jennifer Franklin, RECE
Chelmsford Public



Venessa Paquette, RECE
Alliance St-Joseph



Dawn Fletcher, RECE
St-Dominique



Christina Boggs, RECE
Chelmsford Public & C.R. Judd



Denise Labelle, RECE
Sudbury Programs



Natalie Goudreau, RECE
Valley East Programs

10 years of service



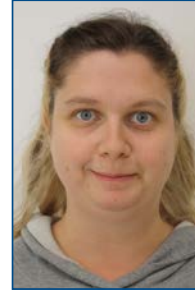
Susan Nicholson
Main Office



Lynne Ethier
Main Office



Mark Trenouth
Main Office



Chantal Brousseau
Main Office



Celine Poliquin, RECE
St-Dominique

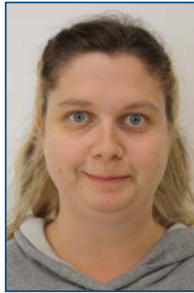


Kim Richer, RECE
Valley East Programs

15 years of service



Jessica Lajoie, RECE
Espanola Programs



Nicole McMurray, RECE
Espanola Programs



Chantal Brousseau
Main Office



Celine Poliquin, RECE
St-Dominique



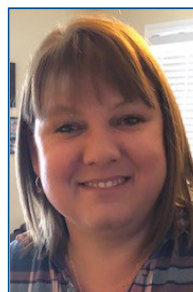
Kim Richer, RECE
Valley East Programs

20 years of service



Denise Phillips
Alliance St-Joseph

25 years of service



Lyne Thibault
Main Office

30 years of service



Natalie Giroux, RECE
St-Paul

Fundraising Highlights



Our Calendar of Life campaign raised over \$40,000 in donations for our Healthy Food for Kids initiative.

Club Richelieu Sudbury awarded \$10,000 to host francophone cultural projects.



Since 2016, Delta Bingo and Gaming has donated over \$100,000 towards our Healthy Food for Kids initiative.

Sudbury Charities Foundation awarded \$10,000 in support of our Food Security program.



Received \$40,000 from the Sudbury Food Bank in support of our Food Security program.

Received \$10,000 from Second Harvest in support of our Food Security program.



United Way Centraide
East Ontario
Est de l'Ontario

Received \$10,000 from the Community Response Support Fund in support of our Food Security program.

Received \$5,000 from The Kilgour Group in support of children and families in our community.



Received \$5,000 from the International Brotherhood of Boilermakers Sudbury's Purple Ribbon Campaign in support of our Healthy Food for Kids initiative.

Received \$2,500 in support of our community activity project for children and families.



Community Engagement

Local children received a new toy under the tree on Christmas morning thanks to the following Toy Drives: Toys R Us Tree of Dreams campaign, Hart Department Stores in Chelmsford & Hanmer Sites, A&W Curbside Caring, and KiSS 105.3.

Received \$2,500 in support of our toy drives.



The Backpack Buddies of Sudbury initiative helped over 400 children with backpacks & school supplies.

Thank you!



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